



January 2013

Volume 2, Issue 1

Upcoming Events

January 23, 2013

State of The
Town & Village

January 23, 2013

Burgundy Basin Inn

Registration 11:30-1:30

Members \$20, Guests @25

[Register Now!](#)



Your Chamber website
has been updated!

Check out the new features
[VISIT SITE NOW](#)

You can also reach the
Chamber at 586-9840

President's Post

As we look forward to a great 2013, I would be remiss if I didn't look back at all we have accomplished this past year! Last January, we had a brand new Executive team and Board of Directors. We met weekly for 4 months as we "redesigned" the Chamber and headed it in a new direction! Here we are, rock solid going into 2013 and what a team! The Chamber would like to extend a huge "THANK YOU" to not only the Board of Directors, as well as the Executive Team, but to several Key Consultants who have been with us every step of the way. They are: **Laurie Klein**, YourLocalPhone-Book.com, Penfield Business Association and Webster Chamber of Commerce and **Matt Clement**, S.C.O.R.E. consultant.

We must also thank these

key people for their guidance along the way: **Ellen Rosen**, RBA consultant, **Mitch Donovan**, President, Victor Chamber of Commerce, **Alison Grems**, President, Canandaigua Chamber of Commerce, **Jodi Perry**, President, IOM, Greece Chamber of Commerce, and **Barry Howard**, President, Webster Chamber of Commerce

Most importantly we thank last but definitely not least, our great membership. We would not be where we are today without this great group of people who make this truly a team effort!

We moved into a new office located at the Box Factory and sponsored several major events with the Bicentennial 4th of July Parade and Party in the Park being the biggest. We also had great support at our annual State of the Town/Village

event, which will be held again this month, at the Burgundy Basin Inn on January 23rd.

We were also able to donate monies to several organizations to help them be successful in 2012 as well. They were Rochester Start-up Week-end, Dollars for Scholars, Perinton Food Cupboard and the Advent House. We look forward to expanding our relationship with Fairport Schools and F.A.C.E.T. this coming year!

All this as we were redesigning ourselves, redesigning our website, and increasing our membership by 300%! That's amazing!!!! Thanks TEAM!!!!

We are not taking our foot off the gas pedal. As we move into a new year. we'd love to get you involved.

Dr. Bonnie Chudyk,
President

Business of the Month: Infogistics IT

Chamber members IPS Computer Systems and Laser Source have joined forces as Infogistics IT to apply a Supply Chain approach to IT Management. Infogistics IT combines the strengths of both IPS Computer Systems and Laser Source, locally owned leaders in business systems and computer printer support, supplies and sales. The new brand brings together key elements of both organizations into the unique identity and brand promise, "Keystroke to Output, We are IT". The **ribbon cutting for the new company will take place on Thursday January 10** and an open house is scheduled for Tuesday January 29 from 4PM to 7PM at their offices in Fairport Village Landing. *For more information about Business of the Month nominations see page 3*

Celebrating a Successful 2012!

Chamber members gathered on December 12, 2012 at fellow member Woodcliff Hotel and Spa to celebrate the holidays and a successful 2012 for the Chamber. Music, appetizers, and an opportunity to make a donation to a local food cupboard made the evening a festive one. Food donations along with a monetary donation was made to the Perinton food cupboard.



Fairport Perinton Chamber Holiday Party Delivers Holiday Generosity



The annual Chamber party was a great success with attendees generously helping out those in need in our community. Pictured is Mark Figura, Treasurer of the Chamber, presenting Julie Stolze, owner of the Red Bird Market, with a check for \$300 for the Perinton Food Cupboard. The Red Bird Market is one of several drop off points for the food cupboard located in the community.

Member News



Welcome New members

Rochester Athletic Club

Our hope is to encourage people from the community to start an exercise program, then teach and motivate them to achieve their fitness goals and become regular exercisers for life.

yummies

frozen yogurt & specialty coffees

Self-serve frozen yogurt with topping bar and 18 different flavors. Specialty coffees from the coffee roaster of the year, teas and pastries

AT&T Mobility

Corporate AT&T Mobility Store
Store Manager: Matthew Deknatel,
Assistant Store Manager: Kyle Delaney

Kurt Weiss Greenhouses

We provide annuals, holiday indoor plants, and perennials plants to garden centers and grocery stores.

Fairport Pharmacy

Independent pharmacy, full service with delivery available. Gift shop featuring local artists.

The Chamber has made a brochure rack available to its members outside of the Chamber office in the Box Factory. **Members are welcome to provide brochures** or rack cards for their business (we suggest 50 or more) to be displayed. There is currently space available for your brochures. Materials should be sent to the Chamber office 6 N. Main. Street Suite #107 Fairport

NY 14450, or bring them to the next Chamber meeting.

The Chamber unveiled it's newly updated website on November 1st. Please visit the site at

<http://www.fairportperintonchamber.org>,

Check out the new features, and let us know what you think. We will be adding more features soon, so visit the site often. Watch your emails and newsletters for more information!

Please let us know if you have business related news or accomplishments you'd like to share and we'll do our best to get it in print!

New for 2013-Buisness of the Month

We are excited to announce that the Chamber will be recognizing our local businesses each month for their contributions to the Fairport/Perinton community.

Nominations for the recognition are reviewed by the Chamber's Membership Committee. The Chamber bases the nomination selection on the following criteria:

- Must be a member in good standing of the Webster Chamber of Commerce
- The Business must have been established and operated continuously for at least 12 months
- Community Participation-Nominee must have donated resources (time, talent, money, etc.) to the community via projects, organizations, volunteering, clubs, church, etc.
- Character-Factors for consideration would include the business' reputation of honesty and integrity in their practice

Winners of the Business of the month will receive recognition at a Chamber breakfast, will receive publicity in the Chamber's newsletter, and will receive a sign/banner to be placed at the business for a whole month. Recognition will also be displayed on the Chamber's website and we will post the business on our digital ads around the community.

If you would like to submit a name for consideration, please email the following information to fairportperintonchamber@gmail.com with the subject line "business of the month"

Business Being Nominated, Business Owners Name, Member Making Nomination