



# The Fairport-Perinton Chamber OF COMMERCE



## Upcoming Events

March 2014

March 13, SCORE presents Networking Techniques  
Burgundy Basin  
1361 Marsh Road, Pittsford  
Class from 3-5 PM, followed by networking from 5-6 PM  
[Register Now](#)

SCORE Starting a Small Business  
March 19, 2014 7-9 PM  
For more details and registration link [CLICK HERE](#)

from page 1  
They provide very reasonably-priced, electronic advertising packages in high-traffic venues. Their sales rep is Mandy Clark, 727-4239. Please give her a call and be one of the first to participate in this exciting, proven program.

Our Chamber's core mission is to help its member businesses thrive. The July 4 parade and State of the Village & Town are benefits we provide to the general community – for their support of our member businesses. We look forward to presenting both events in the years ahead, as well as innovative, business-oriented programs and member benefits.

If you have an idea for how the Chamber can better serve our members, please email us at [fairportperintonchamber@gmail.com](mailto:fairportperintonchamber@gmail.com) or give us a call at 586-9840. We truly continue to welcome your ideas. This approach has made us what we are today – Fairport/Perinton's premier, independent business group. Hope to see you at an event soon!

Paul West, Nothnagle Realtors & Chamber President

## President's Post



As the first quarter of 2014 winds down, the Chamber has welcomed many new members since the start of the New Year. We are very grateful for their involvement and talents which promote future development.

Our new website was just launched and is state-of-the-art. If you have not seen it, please log on to [fairportperintonchamber.org](http://fairportperintonchamber.org). It is interactive, so members can log in to adjust their profiles. We have also implemented a mobile app! The website features actual member logos & plenty of photos to show our group in action in the community. Our website was designed locally and is maintained & updated locally as well. We thank member Custom 100 for their extensive work.

Our vendor Advio has installed their fourth monitor at Village Sports. Monitors are also at the Sandbox and Mac's Philly Steaks. Advio is an established company whose product is new to our market. *Continued on page 4 Continued*

# Welcome new members

Premium Mortgage

Nu-Life Medical Equipment & Supplies

On Cue Content

Inspire! Crayon Campus

Hilton Garden Inn

## Advertising Opportunities

Members are invited to drop off promotional materials to the Chamber office for display. You can also pick up a paper copy of the newsletter while you are there!

ADVIO has reasonably-priced advertising opportunities available. There are now four monitors in Perinton and 18 in the Rochester area so Chamber members can target their marketing. Call Mandy Clark at Advio 727-4239 for more information.

## Your Rochester Business Alliance Connection

Your Chamber membership gives you access to many RBA events.

RBA Business Afterhours networking events

[Click here for upcoming events!](#)

# Member News



Our thanks to the Chamber members who participated in the Lollypop Farm Telethon March 2, 2014. Our efforts helped Lollypop surpass their goal and achieve a total of over \$264,000. A job well done, and we hear a good time was had by all as well!

