



September 2013

Volume 2, Issue 9

## Upcoming Events

**September 17, 2013  
Eastside Business Expo  
& Networking  
Extravaganza  
5:30-7:30**

**Penfield Country Club  
*Details on Page 3  
Vendor Tables are  
available for Fairport  
Chamber members!*  
[REGISTER NOW](#)**

**October 9th 5-7 PM  
Business Showcase  
and Networking  
Burgundy Basin Inn  
Details to follow**

**November  
TBD**

**December  
Holiday Party  
Woodcliff Inn & Spa**

## President's Post

People often confuse the Fairport/Perinton Chamber of Commerce with other business groups in the community. Unlike others, our group is fully volunteer and independent. Other than enrollment fees and small event fees, we never solicit our members to contribute financially beyond that. We continuously seek to provide new benefits to our members, and the Chamber benefits from your participation and ideas.

One of the greatest benefits we provide is through our affiliation with SCORE, the Service Corp of Retired Executives. Like the Chamber, it is entirely volunteer and not-for-profit. As our mem-

ber, it is available for your benefit. You may be surprised at their services.

SCORE is part of the Small Business Administration and utilizes a network of both retired and actively-employed professionals. These volunteers are both local and national, and will relate to your field of business. Their experience (30 years average) and advice are available for your benefit. Currently there are 75 local mentors in different fields. National access is facilitated by on-line counseling if desired. The contacts are almost endless.

SCORE can assist both existing businesses and prospective ones. A huge knowledge-base is available to help you find and keep

customers, make better decisions and plans, and focus your marketing.

Assistance with accounting and tax issues is readily available. SCORE also hosts many area workshops, including here in Fairport.

The Chamber is pleased to provide meeting space to SCORE volunteers and our members. I encourage you to inquire and take advantage of this Chamber benefit. You may contact them through their website "scorerochester.org" or call them at 263-6473.



## September Business of The Month: Citizens Bank



The Fairport/Perinton Citizens Bank is located at the corner of route 31 and 250 is open 7 days a week (Mon-Sat 7am-7:30pm, Sun 8am-6pm) and features a partnership with Starbucks where customers can bank and get their favorite refreshments all in one stop.

The branch is managed by chamber member, Adam M. Van Volkenburg who has been with the bank for

10 years. Adam and his staff at the Fairport/Perinton branch of Citizens Bank deliver excellence in customer service and are committed to getting to know their customers, understanding their needs, and being available to make banking convenient and easy.

Citizens Bank is also very active in the community with such programs as their Gear for Grades backpack program, sponsorships with The Strong Museum, Rochester Red Wings and the YMCA Martin Luther King Jr. Day Celebration. In addition, in early June, Citizens Bank unveiled Growing Communities, a \$121,500 neighborhood revitalization initiative, funded by grants from the Citizens Bank Foundation, designed to provide access to healthy food, support youth development and offer nutrition and financial education programs in Rochester.

# Networking Opportunity

PERINTON WALGREEN'S on Saturday, October 19, will be hosting a "Harvest Festival" themed Customer Appreciation Day from 10AM to 3PM. This will be in their parking lot, at the corner of Routes 250 & 31, opposite Wegmans. The Chamber is proud to be part of this event, coordinated by David Belliveau, store manager. Dave is also a new member of the Chamber Board of Directors.

Chamber members are encouraged to participate – to promote our own businesses as well as the services of the Chamber. Your promotional items, as well as your presence, are an ideal way to market yourself in this high-traffic area! Planned activities include an antique fire truck from Egypt FD for photos with children and families, food drive and lots of fun activities and freebies. Please email "President Paul" at [paulwest@nothnagle.com](mailto:paulwest@nothnagle.com) to let us know of your interest. We welcome any ideas you may have for this event!

# Member News

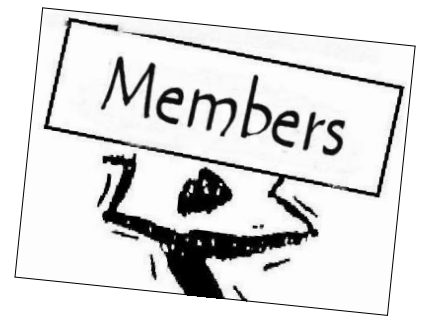
**Welcome to our new Chamber members**

**Mac's Philly Steaks  
Fairport Computers  
STAR Physical Therapy  
Advio**



***Our Appreciation to the Chamber members who attended the special meeting August 28, 2013 to vote on our revised bylaws. Thank you for taking the time from your busy schedules to help us with the bylaws update.***

***Thanks also Raquel Laude, Chamber Board secretary, who spent countless hours reviewing and updating the bylaws.***



**Chamber website  
[VISIT SITE NOW](#)**

**You can also reach the Chamber at 586-9840**



**The Chamber thanks  
Tom Cappon,  
Maplewood Estates  
for hosting our August networking event.**

*Please let us know if you have business related news or accomplishments you'd like to share and we'll do our best to get it in print!*



### **Ribbon Cutting!**

**The Chamber and local dignitaries welcome Macs Philly Cheese Steak to Fairport and were treated to a delicious sampling of menu items.**





# Eastside Business Expo & Networking Extravaganza

**Tuesday, September 17, 2013**

**5:30 PM - 7:30 PM**

**Penfield Country Club**

*Exhibit tables are just \$35 before June 30 and \$45 after that. Reserve yours today.*

Hot Hors D'oeuvres Will Be Served Cash Bar

**Presented By The Following Area  
Chambers Of Commerce**

East Rochester - Fairport-Perinton

Penfield - Pittsford

Victor - Webster

*FREE Admission When You Register Online*

**How To Reserve An Exhibit Table** A limited number of 6' exhibit tables with white tablecloth are available. Limit one per business. Cost is \$35 prior to June 30, 2013 and \$45 (if still available) after that. To reserve a table, send an email with company name and all contact information to [expo@PenfieldChamber.org](mailto:expo@PenfieldChamber.org) and send payment via PayPal to [payments@Penfieldchamber.org](mailto:payments@Penfieldchamber.org) or mail a check to Penfield Chamber, P.O. Box 545, Penfield, NY 14526.

## **Register Online For FREE Admission**

Admission is free, as long as you register online and bring a business card with your name printed on it. All others are \$5.00 at the door. To register please go to: [www.PenfieldChamber.org/exporegister.html](http://www.PenfieldChamber.org/exporegister.html)

**Questions? - Please send an email to [expo@penfieldchamber.org](mailto:expo@penfieldchamber.org)**