

Chamber Celebrates a Successful Year at Woodcliff

The Chamber thanks the Woodcliff Hotel & Spa for hosting our holiday networking event on December 11, 2013. Although the weather was not perfect, we had a great turnout, and attendees enjoyed the incredible selection of delicious appetizers provided by Horizon's Restaurant.

If any Chamber member would like to host a networking event at their place of business in 2014, please contact our events coordinator, Ellen Reynolds, at 585-425-2010 or ellen_reynolds@us.aflac.com. Events are held on the second Wednesday of the month.



President's Post continued from page 1

relationships to benefit our members in the form of advertising opportunities and media exposure. The business community has seen the value of Chamber membership and we are making a difference in our members' success. That is the core function of a Chamber of Commerce. We have come full-circle in our role in the community.

People and their time and ideas have made the Chamber what it is today. As we welcome new members, we also encourage them to participate and be part of our growth. Existing members seem motivated by the new members – it's a great mix of energies and everybody wins! Every voice is heard whether it is being a committee member, director or volunteer.

I am excited to meet the new faces and voices that 2014 will bring!
A busy New Year is already underway!

Paul West

The *Fairport-Perinton* Chamber OF COMMERCE



Upcoming Events

February 12, 5-7 PM Networking
The Sandbox
1350 Fairport Road, Fairport

March 13, SCORE presents Networking Techniques
Burgundy Basin
1361 Marsh Road, Pittsford
Class from 3-5 PM, followed by networking from 5-6 PM
Cost: Members \$15, Non Members \$20

President's Post

Jan 22nd was the Third Annual "State of the village and town" event. This year we have tweaked the theme somewhat to include the state of our Chamber, The 2014 "State of the Village, Town & Chamber" address! We chose to do this so that we could highlight all of the changes and progress of the Chamber, as well as that of the Village and Town. The year ahead will also be one of particular significance with the addition of Mike Barker as new Town Supervisor. Frederick "Fritz" May, our Mayor, has been at the forefront of exciting canal development in the Village, amongst other continuing projects.

The Chamber has completely rebranded itself, refined our mission and has found our place in the community in the last year. The changes we have made have been well-received and the need for an active Chamber is evident. Our events are well-attended. We have gained a record number of new members. We have forged new

President's Post continued on page 4



Business of the Month



SKE Computer Learning Services

Scott Feger started SKE Computer Learning Services LLC in 2008. SKE offers customized computer training to individuals, businesses and groups. Whether it's your first time using a computer or you want to train a whole department on the latest version of software, SKE can get your skills up to date. Classes are customized to meet your needs. If you want to have your training at your home or business, at a coffee shop, or online, we can do that. Hours are flexible but by appointment only so give us a call and let's see when we can help.

This past summer SKE started offering a new service. We provide detailed statistical and analytical services to your website using Google Analytics. This will show you what visitors to your website are doing and how long they are staying.

Having previously been a sign language interpreter, Scott provides computer training to the deaf population, and volunteers training to the Regional Center For Independent Living's deaf clients.

[Visit our website!](#)

Your Rochester Business Alliance Connection

Your Chamber membership gives you access to many RBA events.

Marketing & Advertising Roundtable

Wednesday, February 19, 8:30 – 11 a.m.

RBA, 150 State St. Rochester

Michele Hefferon at 256-4614 to RSVP

Marketizing Concepts will conduct the 2 ½ hour session and work with attendees to improve their marketing and advertising plans. In addition, each attendee will receive a one-hour individual consultation outside the roundtable at no additional charge. Cost for the event is \$90.

RBA Business Afterhours networking events

[Click here for upcoming events!](#)

Member News

Welcome new members

Inspire! Crayon Campus

Sandy Swanson, LMT

Push Fitness, Jennifer Pagano

RMB Sales, Robert McVea

Fairport Swimming



Stop by the Box Factory to see the Chamber's window display

Leading Your Small Business

The Small Business Association is offering a class on *Leading vs Managing your Small Business* on February 25, 3 - 4: 30 PM.

For details and to register for the event [click here](#)