



## May 2020 Newsletter

### Bounce Back USA Program at Minuteman Press

The Minuteman Press franchise is sponsoring a campaign to help businesses get back on their feet by creating a local website called



Bounce Back Fairport. It's a free community website where you can list your business and encourage shopping locally, so we can all recover quickly. Essentially, it's free local advertising, with no strings attached. Go to <https://bouncebackusa.minuteman.com/locations/ny/fairport/> where you will find our local page for this area.

Again, it is free and takes only a minute to list your business.

[Learn More](#)

### FBC-looking for small business guests

Each night we are doing the FBC Daily Toast live for our 17K + Facebook members. If your business would like to be a guest, please contact us at [info@FairportBrewing.com](mailto:info@FairportBrewing.com). We are delivering beer, wine, spirits, coffee etc! Go to [FairportBrewing.com](http://FairportBrewing.com) and hit the home delivery button on the top of the page!



[Learn More](#)

**Join us in giving back!**

Stay connected and giving back all in one!  
Do you feel a bit disconnected from your clients and prospects that you were talking with before the world turned upside down?? We want to help you say 'we are thinking of you and we appreciate you!' So, for every Golden Hello gift purchased, \$5.00 will go toward cookie trays from KC Cookie Co. for the Team at the ER of Strong Hospital. You will receive 10% off and free delivery in the Rochester area! Please contact us by email for this special offer: [Kellie@GoldenHelloCompany.com](mailto:Kellie@GoldenHelloCompany.com)



[Learn More](#)

## Ice Cream Factory Announcements

Dear Valued Guests, our motto at the Ice Cream Factory (ICF) is "Live the Sweet Life." Although that seems impossible during these difficult times, we at the Ice Cream Factory would like to bring at least some sweetness back to you by opening in May. Some changes will be made at the Ice Cream Factory to ensure that your experience is as safe and convenient as possible.



We will be offering:

- Call-in Orders for minimum contact; simply order and pay over the phone at 585-314-5912.
- (New!) Online Ordering - Order anytime online or from your smartphone. Drive up/curbside pickup available.

<https://www.icecreamfactoryfairport.com/>

- (New!) ICF Takeout Window - Our interior/exterior space will be modified to create the safest experience possible. We have installed a takeout window to ensure social distancing. The window is located in our exterior door.
- (New!) "Sweet Life" Sundae Kits - Designed to ease the burden of long days at home, the kit includes: one pint chocolate and one pint vanilla custard, hot fudge, rainbow sprinkles, chopped nuts, chopped Oreos, gummy bears, mini M&Ms, cherries and whipped cream.
- (New!) "Sweet Life" Make-Your-Own Ice Cream Pie Kits - For a little something extra, our selection of takeout ice cream pie kits will include: cookie crumb crust, select ice cream, drizzle, and toppings!

We will be adhering to Center for Disease Control (CDC) guidance by

marking off 6' distances. Our staff will be wearing face masks, but their smiles will still be there (we are perfecting the "smeyze"\*). We will continue to change gloves frequently, and reinforce all measures for hand washing and the use of hand sanitizers.

We will continuously monitor the CDC and Food and Drug Administration (FDA) guidance on the most up-to-date practices. The FDA\* is not aware of any reports at this time of human illnesses that suggest COVID-19 can be transmitted by food or food packaging. We are committed to upholding the highest industry standards when it comes to the cleanliness and sanitation practices at the Ice Cream Factory.

We will be:

- \*working to provide additional resources for guests and employees, including hand sanitizers and soap;

- \*educating our associates on preventative measures provided by the CDC;

- \*upholding and continuing our standard of asking our team to stay home when they are sick;

- \*discouraging all personal contact and maintaining social distancing to the degree it is possible.

The health and safety of our guests, staff, and community are our top priority. We will immediately communicate any updates or changes. If you have any questions, comments or concerns, please feel free to contact us.

Please find the latest information regarding our hours of operation on google, our website, and Facebook, which we will continue to update frequently. This includes closure notifications and updated hours, as it applies. Thank you for being our guest!

Sincerely,

Tracy Paladino

Owner, The Ice Cream Factory at Towpath

585-314-5912 or 585-261-7819

<https://www.icecreamfactoryairport.com/>

May 2020 Opening Hours M-F 3pm-9pm; S-Sun 12pm-9pm

\*Smeyze - A smile with our eyes.

[Learn More](#)

## More Estate Planning Changes During COVID-19

We are all very aware of continual information changes at this challenging time for all of our lives. This is also true for estate planning. An



April 7 Executive Order, signed by Governor Cuomo, was the impetus for a new system for managing witnesses and notarizing during our time of distancing. Also, Medicaid support of long term care planning has been affected by the New York State Budget. Rules have relaxed, attesting of assests, income and gifting. McConville, Considine, Cooman, & Morin, PC continue to offer appointments to Estate Administration fiduciaries. Read more to understand the details.

<https://www.mccmlaw.com/articles/2020/04/28/updates-to-estate-planning-during-covid-19>

[Learn More](#)

## Request for Help

Our client, the Federation of Social Workers' members continue to be required to have direct contact with clients. They need masks and hand sanitizer for their essential workers. The Federation of Social Workers appreciates the community's assistance in helping keep their members safe. For more information visit: [FSW-Union.org](http://FSW-Union.org) or email John Rabish at [John@EdgeAdGroup.com](mailto:John@EdgeAdGroup.com)



[Learn More](#)

## RAMP - Lemonade from Lemons

Like nearly every other small business the Covid-19 pandemic has caused a real strain on our business. We've had to move to online lessons, which is working well and saving our business, but truly not the preferred method. But all our instructors have adapted well and we are getting many thanks from our clients for keeping the flow going despite the squeeze.



In addition, Garry Manuel is releasing two of his compositions on May 1st, along with a video. One of the most special aspects of this release is that his son and VP of RAMP, Marshall, is the recording engineer and co-producer on the tunes. Garry is featured on vocals, guitars and even

a little keyboard action. RAMP bass instructor, Charles Bianchi, also performs on both tracks.

Here is the link to Garry's tune, Romantic Knots:

<https://youtu.be/JAekNtWlhgg>

This break in the action has enabled Marshall to be busy creating beats as well as original compositions, as he continues to work online with other recording artists that are about to drop some music that he's recorded or co-written.

RAMP looks forward to reconnecting with everyone, but in the meantime is definitely making lemonade and having a few sips along the way.

[Learn More](#)

## Follow the Chamber on Social Media



Click Follow on the Chamber's Social Media

FaceBook.com see Fairport/Perinton Chamber of Commerce

Twitter.com see @PerintonChamber

LinkedIn.com see Fairport-Perinton Chamber of Commerce

Click, Comment, and Share to earn additional visibility for yourself and the Chamber!

**The content submitted to [Newsletter@FPChamber.org](mailto:Newsletter@FPChamber.org) will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.**

Thank you for your attention and response.

Sincerely,



**Jim Bilotta**

*Fairport Savings Bank*

*Assistant Vice President, Commercial Relationship Manager*

*Chamber President*

**Contact Us**

The Fairport Perinton Chamber of Commerce

P.O. Box 1144 | Fairport, NY 14450

<http://www.fairportperintonchamber.org>

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