



April 2020 Newsletter

From our Chamber President

Dear Fairport-Perinton Chamber of Commerce Members,

On behalf of the Board of Directors, we hope this newsletter finds you and your families well and that you are taking precautions to keep it that way. While getting through this pandemic remains the top priority, the Fairport-Perinton Chamber of Commerce understands the unprecedented stress our business membership is under.



First, I'm sure you have heard a lot about the Coronavirus Aid Relief and Economic Security (CARES) Act and we are listing the most pertinent links on our news page listed below:

<https://fairportperintonchamber.org/?q=news/updated-330-message-chamber-...>

As of today, the best overview I have seen describing the programs within the CARES Act comes directly from the US Senate's website listed below:

<https://www.sbc.senate.gov/public/index.cfm/guide-to-the-cares-act>

I would advise speaking with your bank, credit union, or financial institution to seek answers to your questions.

Next, we are also looking to help share the status of your business and to help pass the message throughout our community. One way to increase visibility for each of our businesses is through Facebook. We have pinned (remains on top of the page) a post to the top of our Facebook page at

<https://www.facebook.com/fpchamber/>

Please use COMMENT to give us an update on your business. When you want to change your update, hover over the far right side of your comment box and you will see the option to "edit." Click. After editing, remember to click on "enter" to save your update.

We look forward to a healthy reunion in the near future.

Jim Bilotta
Fairport-Perinton Chamber President

[Learn More](#)

Elderwood Village at Fairport - March Business of the Month

What do we know about Elderwood, in addition to the ability to create very tasty omelette stations? (Those who attended the Chamber Coffee at Elderwood are in-the-know.) First, we celebrated, in COVID style, Elderwood as our Chamber's March Business of the Month. When you see media stories covering their award on the Chamber's Facebook, Twitter, and LinkedIn platforms, please COMMENT and SHARE, since we cannot be face-to-face to share congratulatory wishes.



Second, they have a Chamber-active Community Relations Coordinator, Chelsea Crawford. In addition to attending and hosting Chamber events, Chelsea reaches out into the community to make sure we all know about this close-knit senior living community in our own area. Elderwood also belongs to the Greater Rochester Area Partnership for the Elderly (GRAPE) and the Alzheimer's Association. Plus, they are a sponsor of a variety of local initiatives. Read more to learn what is developing at Elderwood.

[Learn More](#)

Do you want to be memorable to your employees or customers?

What does a Golden Hello do?

We seek to help Business Owners and Professionals create lasting connections with their teams and customers through personalized gifts that show their gratitude, appreciation and to celebrate them as an individual!

If you are out of ideas on what to get for your employees or customers, call us. We can help make it easy, affordable and most of all memorable for the people you care about!

Check out our website below!

Stay safe!

Kellie & Kristi



[Learn More](#)

A Free Solution For Your Business

Our partner Genesee Valley Penny Saver (GVPS) is offering FREE advertising on their website and on social media for any business looking to reach their customers. And for anyone wanting to use the GVPS print circulation, they are still delivering to over 100,000 homes every week!

Contact Daria Reitknecht at 261-1862 or Colleen Mann at 236-0974 or email Sales@gvPennySaver.com



[Learn More](#)

Estate Planning During COVID-19

Chamber Board of Directors and MCCM Law Firm Partner Daniel Williford pointed out in a recent article that New York State has loosened the requirement on notarization during our COVID-19 distancing measures. Through video conferencing, a Notary Public can witness and notarize your signature. All of the McConville Considine Cooman & Morin attorneys are Notaries Public. They can sign a Last Will and Testament by having two disinterested witnesses present and sign an affidavit in front of the respective lawyer as the Notary Public. Read more about digital communication options, long term care planning, and estate administration: <https://www.mccmlaw.com/articles/2020/03/26/today-s-normal-estate-planning-during-covid-19>



[Learn More](#)

Free Communication & Advertising Consultations

During this challenging time, it is a good opportunity to remind our Chamber members that their communication and advertising questions are welcomed at Edge Advertising Group. In fact, initial consultations are always fee-free. Contact Diane McClure at 585-474-7173 or Diane@EdgeAdGroup.com.



[Learn More](#)

Would You Like to Host an Event?

If you'd like to host your own event, please [fill out the form](#) at the link below. We have some openings on the schedule in 2020!

Follow the Chamber on Social Media



Click Follow on the Chamber's Social Media

FaceBook.com see Fairport/Perinton Chamber of Commerce

Twitter.com see @PerintonChamber

LinkedIn.com see Fairport-Perinton Chamber of Commerce

Click, Comment, and Share to earn additional visibility for yourself and the Chamber!

The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Fairport Savings Bank

Assistant Vice President, Commercial Relationship Manager

Chamber President

Contact Us

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