



October 2018 Newsletter

Empire Gutter Cleaning, Inc. Named September 2018 Business of the Month

The Ezell family was introduced to gutter cleaning after an almost three-decade career within a local Fortune 100. Their evolution was ignited by a friend who was successful within the local gutter industry. Friendship became a

student-teacher relationship and husband and wife, Rich and Penny Ezell founded Empire Gutter Cleaning, Inc. Since March of 2011, Empire Gutter Cleaning serves more than 5,000 customers and 1,000 service contracts.



As a family-owned business with six employees, Empire Gutter Cleaning became a Chamber member and participated in the Chamber's largest annual event - - the Fourth of July Run, Parade, and Party-in-the-Park. Their first year-parade success drove them to repeat the parade experience this past year, as their business float earned 18 new customers in 2017! Penny shared her story during this year's annual Chamber membership meeting, so others could learn about the parade opportunity and its potential value to their business.

[Learn More](#)

**Quarterly Luncheon Membership Meeting:
October 11, 2018, 11am**

Our next quarterly membership meeting is October 11th, at 11:00 am at Burgundy Basin Inn.

This is an ideal opportunity for you to network with other Chamber members and promote your business. Our speaker will be Next Level Strength & Conditioning.

Also, we will "pass the mic," so you can talk about your business.

The Burgundy Basin Inn will serve a delicious lunch. Meet our new Chamber members, congratulate the Business of the month, and enter to win Raffle goodies! Registration is now closed. Contact the Chamber's Admin, Darren Miller, for available space: darren@fpchamber.org.

Quarterly Membership Meeting
October 11, 2018

1361 Marsh Rd. Burgundy Basin Pittsford, NY

Register Online FPChamber.org

FPCC Members Only
** Registration Required **

- Lunch will be served
- Raffle Items
- Pass the Mic
- New Members
- Business of the Month
- Updates on the Chamber & Community
- Workplace wellness presentation by Next Level Strength & Conditioning

11:00am - 1:00pm

Tickets \$10

The *Impact Partner* Chamber OF COMMERCE

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TYS LLP hires new Tax Manager, Doris Rankins CPA.

TYS LLP announces the hiring of Doris Rankins, CPA as Tax Manager in their Fairport, NY office. Doris has 20 years of public accounting experience, including 3 years as tax principal for a Top 25 regional firm. Her wide-ranging experience includes taxation of various entity types, with a specialization in closely-held businesses. Over Doris' career, she has served clients in real estate, wholesale, manufacturing and sports franchises. Doris will be supporting our clients in reaching their full potential.



[Learn More](#)

A new way to reward your employees!

At Raise The Bar Designs, LLC., we believe that your home, personal style, and your work space should make you feel creative and confident as an individual. So, we have launched our new Surprise Boxes. Each one is different and they are filled with high quality items. It's a great way to say "Thank you," "Congratulations," "Happy Birthday," "Happy Anniversary," "Welcome to our team," and "We hope your feeling better!" Just another way to acknowledge your valuable employees!



rtbDesigners@gmail.com

[Learn More](#)

The First Hearing Aid that Tracks Brain and Body Health!

Sounds for Life is now offering Livio AI hearing aids. These multi-purpose hearing aids have sensors, artificial intelligence, and they deliver superior sound quality and clarity so the wearer can hear comfortably in any environment. Features include the ability to stream phone calls, music and messages from your smartphone directly to your hearing aids, and language translation via the easy-to-use Thrive App. This app also tracks body activity like steps and overall movement and provides a good overall assessment of your health and well-being.



[Learn More](#)

Empty Bowl Painting Event

Join us at our annual Empty Bowl Painting event! Help us support Rochester's Family Catholic Services in the fight against hunger!! All pottery bowls are donated to the charity event.

[Learn More](#)

Sage Ruty Group Earns Elite Advisor Recognition

On August 30, 2018, CEFEX, the Centre for Fiduciary Excellence, LLC, an Fi360[®], Inc. company, certified



Sage Ruty Retirement Plan Services Group (Sage Ruty) in Rochester, NY to the standard described in the handbook, "Prudent Practices[®] for Investment Advisors." Sage Ruty joins the elite group of Investment Advisors to successfully complete the independent certification process.

A full copy of the standard can be downloaded from CEFEX at cefex.org and a summary can be viewed by clicking on Sage Ruty's on-line CEFEX certificate. More information about Sage Ruty Retirement Plan Services Group is available at <http://www.sageruty.com/401k>.

[Learn More](#)

Google Demands More Security for Websites

Google is STRONGLY encouraging a change to HTTPS website certificates, which in the past were used by financial and ecommerce websites. Google wants all websites to move toward more security.

Google's STRONG encouragement to date has been seen as:

- * placing "Not secure" to the left of your url in the address bar

- * not allowing any changes to AdWord campaigns (recently named: Google Ads) without the HTTPS certificate

We expect more Google sanctions to come. Each server has a unique offering of certificates. One of our servers has a no-cost HTTPS certificate which meets Google's requirements. A minimal amount of labor time is needed. If you have questions, please feel free to ask Edge Advertising Group, 585-218-0011, Diane@EdgeAdGroup.com.



[Learn More](#)

Just Solutions Now Has A CISSP!

David is now our Certified Information Systems Security Professional! As the Vice President, David is a technology visionary and serial entrepreneur with over 30 years of experience in the IT industry. David attended the Rochester Institute of Technology and has a Masters of Science from Roberts Wesleyan College. He enjoys using his technical expertise to help fellow small business owners get the most out of their IT and cybersecurity. David is available to run cybersecurity assessments and make sure your network and security infrastructure are up to par in today's ever changing cyber world. Call David at 585-285-4557 or email Sales@JustInc.com to schedule yours!



[Learn More](#)

Trick or Treat

We have our Trick or Treat for Fairport Saturday, October 27th at 3:30 PM. Pumpkins from our carving contest, that local businesses compete in, will be on display. So, bring the children and grandchildren in for a safe, weather resistant Trick or Treat.

[Learn More](#)



FAIRPORT AWARDS \$2,000 FRONT PORCH GRANT

The Fairport Office of Community + Economic Development (OCED) is pleased to announce it has awarded a \$2000 matching grant through the Front Porch Grant program that helps Village residents to renovate, repair or upgrade their front porches.



OCED Board Member and Village Trustee Ken Rohr presented the check to Michael & Melissa Folino of Deland Park A. The \$2,000.00 matching grant enabled the reconstruction of their front porch in a manner compatible with traditional styles and details appropriate to the original home.

"The Village of Fairport is a traditional 'Front Porch Friendly' community with walkable neighborhoods," said Mr. Rohr. "The front porch is a great place for entertaining and getting to know your neighbors. Our matching grant program will make it more affordable for homeowners to renovate or upgrade their porches to enhance their homes and neighborhoods."

Homeowner Mike Folino said, "We wanted to do this project the right way, and the Front Porch Grant helped us upgrade to include traditional details." "One of the reasons we love Fairport is the neighborhood feel of the Village, and we look forward to sharing our new porch with our neighbors!"

Additional information and applications can be found on the OCED website at FairportOCED.org or by calling 421-3240.

[Learn More](#)

ALLIED FINANCIAL PARTNERS ANNOUNCES JUSTIN J. BENTLEY AWARDED CPA LICENSE

Rochester, NY (October 2018) - The partners at Tette & Ingersoll, CPA, PC, a division of Allied Financial Partners, are honored to announce that Justin B. Bentley, Senior Accountant, has earned his Certified Public Accountant (CPA) license.



Bentley earned his Bachelor of Science in Accounting at SUNY Fredonia and an MBA in Public Accounting at SUNY Oswego. He joined Tette & Ingersoll, CPA, PC in 2013 and works primarily in the firm's audit

and attestation practice. Bentley focuses primarily on small- to mid-sized businesses, acting as a trusted advisor to his clients in the construction, medical, not-for-profit and other industries.

The CPA examination is administered by the American Institute of Certified Public Accountants (AICPA) to ensure that only qualified individuals become CPAs.

[Learn More](#)

Welcome New Members!



[Purple Moon Cottage](#)

Tracy & Eileen

5852677196

581 Whitney Rd W

info@purplemooncottage.com

<http://www.purplemooncottage.com>

Save the Date!

November 2nd, 2018 | 8am - 9am

Coffee Hour at Fairport Savings Bank

November 15, 2018 | 5pm - 7pm

After Hours Networking at Purple Moon Cottage

Follow the Chamber on Social Media

and click SHARE to promote the posts visibility!



The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Please email us with any questions or concerns:
fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Lyons National Bank
Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce
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