



## June 2018 Newsletter

### Ashby Tax & Consulting, LLC named May 2018 Business of the Month

Our May Business of the Month is Ashby Tax & Consulting, LLC! Full-service accounting and consulting are the services they deliver to clients throughout the greater Rochester area. They hold the claim-to-fame within the Chamber for hosting our first and only (so far) "progressive" Coffee. When networking with Ashby Tax & Consulting, ask them about their green office.



[Learn More](#)

### Coffee Hour at Perinton Family Acupuncture, 6/15/2018

You are invited to a coffee hour at [Perinton Family Acupuncture](#). Drop in to discuss what is going on at your business... and what the Chamber can do for you! The coffee is ready! We need your input!

June 15, 2018 - 8:00am - 9:00am  
6800 Pittsford Palmyra Rd Suite 350  
Fairport, NY 14450

The event is hosted by Renee Nearpass, L.Ac, MS Dipl.OM, owner and primary practitioner. This is a free event! No registration required.

The *Fairport-Perinton* Chamber OF COMMERCE  
**Coffee HOUR**  
June 15, 2018  
8am - 9am  
Members and Guests Welcome!  
You Are Invited  
PERINTON & ROCHESTER FAMILY  
ACUPUNCTURE  
6800 Pittsford Palmyra Rd #350  
Fairport, NY 14450  
Located in the  
Cedarwood Office Park  
Hosted by  
Renee Nearpass  
L.Ac., MS Dipl.OM  
Owner and Primary  
Practitioner  
f t in

[Learn More](#)

## Ford Motor Company recognizes Edge Ad Groups client, Henderson Ford

Edge Advertising Group has been providing Henderson Ford with Public Relations service for the past eight years. Recently, Ford Motor Company recognized Randy Henderson and Henderson Ford for their community service, placing them in the top 1% of Ford dealers in the nation. We are proud of our client's commitment toward the community and are thankful for our opportunity to support them in this service.



[Learn More](#)

## Brookdale Fairport to hold car show to benefit the Rochester Chapter Alzheimer's Association

The event is **June 16th, 7 Chardonnay Dr, at 12:00 o'clock**. It is free to the public and everyone is welcome. If you come and make a donation you will be able to have a plate of food from the cookout and be entered into the raffle for gift baskets from local businesses. There will be cars from three different car clubs and motorcycles. The residents will vote on their favorite vehicle and the winner will receive a trophy. 100% of the proceeds will go to the Rochester Chapter Alzheimer's Association.



Contact: Jillian Cook - 585.425.0210 - [jillian.cook@brookdale.com](mailto:jillian.cook@brookdale.com)

Brookdale Fairport is devoted to working closely with our local community to help not only individuals but also larger causes such as Alzheimer's Association.

[Learn More](#)

## Lollypop Farm and local students celebrated Be Kind to Animals Week

During Be Kind to Animals Week (May 6 - 12), the halls of Lollypop Farm were filled with artwork created by local school children, focused around the concept of kindness towards animals of all kinds. K-8th graders were invited to submit their work. The art show was officially unveiled by Lollypop Farm's President and CEO Alice Calabrese, Grant Holcomb, former director of the Memorial Art Gallery, and a local art teacher and student who submitted their work. We thank everyone who sent in their art and helped spread the word about kindness towards animals!

[Learn More](#)



## Bob Ruhland presents a CURRENT SNAPSHOT of The Fairport/Perinton REAL ESTATE Market

As of 5:30am on 5/22/18

### **SINGLE FAMILY HOMES:**

Market is Shifting: last month, total homes for sale was 57, today it is 78; from 39 Existing homes in April to 65 today.

As of May 22, 2018, there are currently 78 ("Active" and "Continue to show") new and existing homes for sale in the Fairport Central School District (Town of Perinton and Village of Fairport). Of those 78 homes, 21 are "NEW"

Build Construction, leaving 57 Existing Homes for sale.

Of those 21 "NEW" Build Construction, 20 are at a starting build price per the MLS of \$300,000 PLUS and 1 is under.

Of those 57 Existing Homes; 27 homes are currently listed Over \$300,000 and the other 30 are under....

### **TOWNHOMES/CONDOS:**

Looking at Townhomes/Condos there are currently 18 "Active" and



"Continue to Show" in New and Existing Condos/Townhomes in the Fairport School District.  
Of that 18 Units 5 are listed over \$300,000.

Thank you,  
Bob Ruhland aka MrPerinton, Associate Broker  
Keller Williams Realty, 585-303-6607

[Learn More](#)

## Just Solutions to hold seminar - All About Azure

Just Solutions invites you to their seminar at Microsoft's Fairport Office on Wednesday, June 13th at 8am.



During this seminar, you'll learn:

- What Azure is and why thousands of companies are trading in their traditional computer networks for this alternative.
- How Azure can drastically lower your IT costs and free you from frequent hardware upgrades and software upgrades.
- How to gain automatic backup and disaster recovery through Azure.
- Answers to important questions about security, where your data is stored, and internet connectivity.
- How you and your staff can gain greater freedom to access your desktop and email from anywhere, using practically any device.

There is no cost to attend and breakfast will be provided, but seating is EXTREMELY limited.

For more details and to register, visit [www.justinc.com/azureseminar](http://www.justinc.com/azureseminar)

[Learn More](#)

**Casa Larga to hold event: Donuts with Dad on  
June 17, 10:00 a.m. - 3:00 p.m.**

It's the time of year to celebrate the best Dads we have! Join us on Father's Day, June 17th, for Donuts with Dads. Bring your whole family in for a wine and donut pairing!

Cost: \$7 per person, \$5 for dads  
Call 585-223-4210 or visit

[www.casalarga.com](http://www.casalarga.com)



[Learn More](#)

## Solstice Senior Living at Fairport June Events

We have a couple of can't-miss events this June!

Our annual Craft Show featuring many new crafters is Saturday June 23rd from 9 AM to 2 PM. Save the date!

On Saturday June 9th Lugia's Ice Cream Truck will be visiting at 3:30 PM. Come and enjoy some of our area's best Ice Cream!

Solstice Senior Living at Fairport  
55 Ayrault Rd, Fairport, NY 14450  
(585) 218-9570

[Learn More](#)



## Daniel J. Esford successfully completes CFP® certification

The partners at Allied Financial Partners are proud to announce that Daniel J. Esford has successfully completed his CFP® certification. Esford graduated from RIT in 2013 with a Bachelor of Science in Economics. He joined Allied Financial Partners in 2014 as part of the payroll team before transitioning to financial services in 2015. While Esford has been a fully licensed registered representative working in support of the Director of Financial Services, he will now be taking on more substantial responsibilities in developing and deploying comprehensive, customized financial planning.



"Dan's skill set will be of great service in expanding our department's capacity and will help us to meet the growing demand of our busy clients." says David Younis, CFP®, Director of Financial Services.

[Learn More](#)

## Rae Suarez joins Heathwood Assisted Living team as Resident Care Manager

Heathwood Assisted Living proudly announces that **Rae Suarez** has joined the company as Resident Care Manager. Rae earned her nursing degree in North Carolina and relocated to Rochester in 2009. In her new role, Rae will oversee assisted living and memory care.



[Learn More](#)

## Fairport Awards First Front Porch Grant

## INSPIRED BY LANDMARK SOCIETY "FIVE TO REVIVE"

(Fairport, NY - June 1, 2018) The Fairport Office of Community + Economic Development (OCED) is pleased to announce it has awarded its first matching grant through the Front Porch Grant program that helps Village residents to renovate, repair or upgrade their front porches.

OCED Board Member and Village Trustee Ken Rohr presented the check to Mr. Paul Kurzdorfer of Deland Park B. The \$250.00 matching grant enabled Mr. Kurzdorfer to upgrade the materials chosen for the project, resulting in more attractive, and structurally stable front steps.

"The Village of Fairport is a traditional 'Front Porch Friendly' community with walkable neighborhoods," said Mr. Rohr. "The front porch is a great place for entertaining and getting to know your neighbors. Our matching grant program will make it more affordable for homeowners to renovate or upgrade their porches to enhance their homes and neighborhoods."

Collaboration with The Landmark Society means that Fairport residents will have access to information, names of expert craftspeople, and other resources that can help them with renovation plans.

"The Landmark Society is delighted to help residents of Fairport; however we can as they use this welcome grant to help repair and restore front porches in this historic community," said Wayne Goodman, Executive Director.

The Landmark Society put front porches on their 2018 priority list because of the clear contribution they make to the built environment. Porches are especially vulnerable to the deteriorating forces of rain, wind, and snow and they require special attention to maintain and repair. "It is critical for the long-term preservation of historic homes and the viability of communities that porches receive significant attention," said Goodman.

The residential front porch matching grant program is being piloted in the northwest quadrant of the village. OCED plans to roll the program out in other areas of the village within the next year.

Additional information and applications can be found on the OCED website at [www.fairportoced.org](http://www.fairportoced.org) or by calling 421-3240.



[Learn More](#)

## Danielle Lorenzo attended the Public Relations Society of America Northeast District Conference

Edge Advertising Group PR Specialist Danielle Lorenzo attended the Public Relations Society of America Northeast District Conference in Buffalo, NY. This year's theme was "Communication Convergence." The importance of ensuring comparable messages in the many communication channels of today was stressed: Public Relations, traditional and digital Advertising, Marketing and Social Media.



[Learn More](#)

## Donate blood in memory of the Fairport Angels

Celebrate life and make a difference by giving blood. Blood is needed for many different kinds of patients. It could be a young child with a rare blood disorder, a family member fighting cancer, or a friend involved in a car accident. Please schedule an appointment to donate at the special blood drive. You'll feel good knowing you've helped change the lives of patients in need.

Always in our Hearts  
Hannah Congdon, Bailey Goodman, Meredith McClure, Sara Monnat, Katie Shirley

Thursday, June 14, 2018  
1:00pm to 7:00pm

St. John of John Rochester  
Gymnasium

A poster for a blood drive in memory of the Fairport Angels. The poster features a photo of three young girls in red graduation caps and gowns. The text on the poster includes: "Donate Blood in memory of THE FAIRPORT ANGELS", "Celebrate life and make a difference by giving blood. Blood is needed for many different kinds of patients. It could be a young child with a rare blood disorder, a family member fighting cancer, or a friend involved in a car accident. Please schedule an appointment to donate at this special blood drive. You'll feel good knowing you've helped change the lives of patients in need.", "ALWAYS IN OUR HEARTS Hannah Congdon, Bailey Goodman, Meredith McClure, Sara Monnat, Katie Shirley ST. JOHN OF ROCHESTER", "Gymnasium 8 W. Bedford Way Fairport, NY 14450", "Thursday, June 14, 2018 1:00 PM to 7:00 PM", "To schedule your blood giving appointment please contact a Red Cross or visit www.redcrossblood.org and use sponsor keyword #stjohnofrochesterfairport", "Valid ID is required Photo ID is required", "Streamline your donation experience and save up to 15 minutes by visiting RedCrossBlood.org/Registration to complete your pre-donation reading and health history questions on the day of your appointment.", and the American Red Cross logo and contact information: "redcrossblood.org | 1-800-RED CROSS | 1-800-733-2767".



8 Wickford Way  
Fairport, NY 14450

## TYS, LLP CPA's gives presentation on Tax Cuts & Jobs Act at Annual Chamber Meeting

TYS, LLP CPA's did a very brief presentation on the recently passed Tax Cuts & Jobs Act at the 6/6/18 Annual Chamber Meeting. This tax act is the most comprehensive tax bill to be passed since 1986. A lively and collaborative discussion was had at the annual meeting regarding this topic. For those interested in meeting individually to learn more about the Act and what it might mean to you and your business, please call Ann Aman to schedule a meeting with a team member at TYS. There is no cost or obligation for this meeting. You can reach Ann at 585-678-9015 or email her at [aaman@tysllp.com](mailto:aaman@tysllp.com)



[Learn More](#)

## Save the Date

July 4, Firecracker 4k, Parade, and Party in the Park

August 1, Coffee Hour at Rhino Chiropractic

August Outdoor Networking at Burgundy Basin (Date TBD)

## Welcome New Members

*SageRutty*  
And Company, Inc.

[Sage Rutty & Company](#)

Craig Gingerich



[Iron Smoke Distillery](#)

Taylor Stepien



[Clover Leaf Financial, LLC](#)

Daniel Kelley



[Perinton Community Church](#)

Tim Alexander

[Harbor Capital Advisory Services Inc](#)

Daniel Lysiak

## Follow the Chamber on Social Media

and click SHARE to promote the posts visibility!



**The content submitted to [Newsletter@FPChamber.org](mailto:Newsletter@FPChamber.org) will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.**

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Please email us with any questions or concerns:  
[fairportperintonchamber@gmail.com](mailto:fairportperintonchamber@gmail.com) or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



**Jim Bilotta**

*Lyons National Bank*  
Chamber President

### **Contact Us**

The Fairport Perinton Chamber of Commerce  
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585-586-9840