



## April 2015 Newsletter

### Branding Your Business 4/8/15 3:00 to 5:00 pm



Todd Butler of the [Rochester Ad Council](#) will talk about Brand at the [Woodcliff Hotel and Spa](#). A strong brand can help you achieve your business goals, whether you want to increase revenues, improve customer satisfaction, hire and retain better employees, or attract more volunteers and donors

[Register here...](#)

### Bowl-a-Ride Fundraiser

Enjoy bowling? Join us for a fun fundraiser on Saturday 4/11/15 from 12:00 to 3:00 pm at Bowl-a-Roll to support the seniors of Fairport Baptist Homes. Funds raised support our transportation program, vital to keeping seniors independent. Families, individuals, and groups are welcome. \$20 pp includes 3 hrs of bowling, shoe rental, and pizza. Win door prizes! Call Robin Casella for details, 585.388.2370.



Visit our website [for more information](#)

### Victoria Infantino joins Summit Credit Union

Victoria Infantino has been hired as a Member Service Specialist for the [Summit Federal Credit Union's](#) Perinton Branch, 665 Moseley Road.



Infantino will work to provide financial services and solutions for The Summit's members. Infantino previously worked as a Universal Banker at Citizen's Bank. Infantino attended Monroe Community College and lives in Rochester, New York.

## Healthy Living Series

**Lifespan and Fairport Baptist Homes are partnering to offer an educational series to help people better manage their health. it's a 6-week workshop series for adults and/or caregivers with chronic or limiting health conditions. The series will take place April 7, 14, 21, 28, May 5 and 12 from 9:30 am - 12:00 pm at Fairport Baptist Homes. Call Katharine at Lifespan, 585-287-6439.**



## Small Business Success Conference



**Rochester Professional Consultants Network** will host a conference for consultants who want to start a business, grow their business, to expand their networks, to improve their game and to become thought leaders and trusted advisors. Learn about

the unique challenges of running a consulting business and the aspects of running a successful consulting business with topics ranging from marketing and proposals to managing a virtual office. [For more information and to register...](#)

## FACET's Community Spelling Bee a S-U-C-C-E-S-S!

[FACET of Fairport](#) held a community spelling bee at Johanna Perrin Middle School on March 1st. 15 teams competed in a 5 round tournament style exhibition. FACET would like to thank the sponsors,

participants, hosts, vendors, volunteers and attendees...the 1st Annual Community Spelling Bee is in the books! Next year's event will *bee a-w-e-s-o-m-e!*



Congrats to the Spelling Bee Champions: **The Word Wizards** from Minerva DeLand (pictured above)

For more info about the event or to view more photos, visit [FACET's website](http://fairportfacet.org/?q=events) or click on the link here: <http://fairportfacet.org/?q=events>

## Future Chamber Programs. [Save the Date!](#)

### How to Use Chamber Online Resources to Promote Your Business

5/13/15 5:00 pm to 7:00 pm, Hilton Garden Inn

### Garden Party/Networking on the Patio

6/17/15 5:00 pm to 7:00 pm, Hilton Garden Inn

## Welcome New Chamber Members!

[Sounds for Life](#)

[Eastside Family YMCA of Greater Rochester](#)

[Rochester Professional Consultants Network](#)

Social Media tip: Review the new members listed on this e-newsletter and follow them on your respective social media sites

## Small Business Workshops



### Starting a Small Business \$45

4 week program begins 4/6/15 7:00 pm Rush-Henrietta High School

[Click here for more information and registration](#)

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Please email us with any questions or concerns:

fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



**Paul West**

*Nothnagle Realtors*  
Chamber President

**Contact Us**

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Try it FREE today.

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