



December 2018 Newsletter

Brookdale Fairport named November 2018 Business of the Month

November ushered in the awarding of our Chamber Business of the Month - - Brookdale Fairport. This assisted senior living option has served our greater Perinton community since 1997 and is one of Brookdale's 1,039 communities across the country. They are known for socialization, with residents, staff, visitors, and the Chamber! Recently, they hosted our monthly Coffee and have opened their doors to us in the past. Read about how one of their residents impacted you and your loved ones' lives.



[Learn More](#)

Holiday Party 2018 @ Horizons Lounge at Woodcliff

Stop by Woodcliff this Wednesday, 12/5/2018, for our annual Holiday Party! Enjoy drinks and hors d'oeuvres with members at the elegant Woodcliff Hotel and Spa! Together, let's celebrate another year of our Chamber's Growth! Complimentary ticket for beer or wine included. Free for Members. Guests \$10.

[Learn More](#)

Holiday Party 2018
@ Horizons Lounge in Woodcliff
December 5, 2018 | 5:00pm - 7:00pm

HORIZONS

Register Online  FPChamber.org
FREE for All Members and 1 Guest
\$10 for each additional guest or non members
**** Registration Required ****
Complimentary ticket for 1 beer or wine included!

 199 Woodcliff Dr
Fairport, NY 14450

The *Fairport-Perinton* Chamber
OF COMMERCE

The Genesee Valley Penny Saver Celebrating 70 Years of Success

In 2018, we at the Genesee Valley Penny Saver (GVPS) are celebrating our 70th Anniversary. In 1948, Roger and Jane Harrison began publishing a weekly shopping guide in Avon in response to area merchants who sought a means to collectively advertise their businesses. In these early years, the Genesee Valley Penny Saver was produced in a garage and contained pen and ink drawings and text. Successful from the start, the Penny Saver continuously increased its readership and its location size, which now sits at over 27,000 square feet. Meanwhile, the GVPS readership has expanded far beyond the borders of Avon to include several towns and 11 different editions, rising from about 1,000 readers to about 200,000 readers every week. Once pen and ink drawings, our ads are now state-of-the-art designs, thanks to our talented Creative Department employees and modern computer software. Our saddle-stitched, conveniently-sized community paper continues to give local businesses an effective way to reach area consumers. Now, 70 years later, we look confidently to a bright future of continued success through ingenuity, innovation and, as always, hard work. Pursuing the most current and effective marketing trends and adding them to our many years of marketing experience, the Penny Saver offers businesses a winning combination of marketing strategies that have stood the test of time as well as up-to-date digital innovations, combining traditional media like print advertising and direct mail with website analytics and digital content strategies. We have expanded on our print advertisements to include digital components, offering area businesses websites, email marketing and social media presence. Creating attractive and effective websites for participating advertisers, for example, has resulted in such benefits as tracking website analytics and helping local businesses to make the most of this successful marriage of print and digital marketing. Ever innovative, we also offer Augmented Reality ads, which incorporate a digital layer along with a print ad. The Penny Saver's in-house sister company, Penny Lane Printing, also offers a wide variety of printing services and promotional product options to meet business and consumer needs. Continuing to grow and evolve, the Genesee Valley Penny Saver remains the full-service marketing solutions company for its customers...



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Fairport Front Porch Grant Program Awards \$2000

The Fairport Office of Community + Economic Development (OCED) is pleased to announce it has awarded a \$2000 matching grant through the Front Porch Grant program that helps Village residents to renovate, repair or upgrade their front porches.



OCED Board Member and Village Trustee Ken Rohr presented the check to Mary Beato of East Street. The \$2,000.00 matching grant enabled the renovation of the front porch of her family home, which was built by her father in 1926.

Additional information and applications can be found on the OCED website at FairportOCED.org or by calling 421-3240.

[Learn More](#)

Pittsford Farms Dairy ice cream inspired lip balms - out now!

Two local businesses have combined their efforts to create four new, sustainably-produced ice cream inspired lip balms.

"I know people are really going to love the soothing effect and fun new flavors while using these moisturizing products," said Ashley Monney of Cire d'Abeille Skin Care.

Monney worked with staff at Pittsford Farms Dairy to produce the cruelty-free ice cream lip balms, which are now available at Pittsford Farms Dairy and online at AbeilleSkinCare.com

Flavors include Mint Chocolate Chunk, Coconut Almond Crunch, Cherry Vanilla, and Blue Moo - Cake Batter. Perfect for holiday gift giving and stocking stuffers.



[Learn More](#)

Fairport Brewing Company, Brewing Up A Storm

Fairport Brewing Company has now completed it's re-location to 1044 University Ave into a 10,000 sf facility that used to house Bruegger's dough manufacturing. This new space allows us to do everything from production to entertaining groups up to 150 people for events and all inside - - not something familiar to us. This project evolves everyday and we invite you all to come check it out. It was a big move for us.



We are super excited about the new space, but we are most proud of what we have accomplished this year as a team. We literally made it through the storm, and we are now ready for the holidays! We have developed new products like the Crown Jewel BuchaBeer, which could very well be the healthiest beer in the world. Low calorie, low carb, probiotic, b-12, gluten reduced, and low ABV. The Crown Jewel is getting national attention and new distribution channels into big markets.

We are about to release a new coffee product guaranteed to increase your personal productivity, that is totally unique for you coffee drinkers and did someone say HEMP? Yes we now have Hempberry Kombucha in Fairport on a limited release, until we get more feedback.

99 South Main Street will remain a focal point for us and we will absolutely take a second attempt at an efficient expansion that will benefit our operations and our community.

Happy Holidays from all of us at FBC!

[Learn More](#)

Tis the Season to Wine and Dine at Woodcliff Hotel & Spa

Let our dedicated staff assist you In planning a festive gathering. Reserve one of our private dining rooms, beautifully set with seasonal decorations that are able to accommodate intimate groups of 15-40 or large parties of up to 240 people.

Book your event for the months of January or February 2019 and receive one-hour premium open bar on us! (Minimum Food and Beverage expenditure of \$2,000)

(Dates subject to availability; other restrictions apply)

After the party, "take the elevator home" and reserve a deluxe room or designer suite (rates starting at \$119 plus tax)

Call Woodcliff Sales and Catering at 585.248.4800

199 Woodcliff Drive - Fairport, NY

WoodcliffHotelSpa.com



[Learn More](#)

Christmas at the Cottage

Purple Moon Cottage will be hosting our second annual Christmas at the Cottage Event on December 1st from 10 am until 6 pm. The first 50 customers will receive a free handmade Angel ornament with any purchase over \$10!

20% off select items!

Refreshments and snacks while you shop!



[Learn More](#)

Happy Holidays from Just Solutions!

The Just Solutions team would like to thank our clients, friends, and families for a wonderful year! We have had many new clients and team members join us, worked on many projects, and had fun all along the way! Being named to the CRN MSP 500, Rochester Chamber's Top 100, and the RBJ's Best IT Outsourcing Firm has made this year nothing short of successful! Such success would not be



possible without our hardworking team and loyal clients. Thank you for a great year - we're looking forward to 2019!

[Learn More](#)

Wellness Center Fairport to Host Dance Class to Improve Balance and Gait

Dancing is one of life's simplest pleasures and it is a fabulous, fun way to improve balance and gait issues as we age. Arthritis, injury, and illness can limit our desire to get up and move, but movement is what we need!



The Wellness Center Fairport invites you to put on your dancing shoes (nothing too flashy, please!) and join us for a FREE dance class with Esther Brill & RJ Ruble, from "Can-Do" Dancing. These experienced dance trainers will help partners enjoy an afternoon of laughter and dance, all while improving balance and gait. No previous dance experience needed. Partners will be arranged for those needing one. It promises to be our most swingin' wellness workshop! To reserve your spot, call/text Linda at 585-797-5752 or email to linda.demme@gmail.com.

[Learn More](#)

Team Tompkins Delivers 27 Boxes of Food for the Small Business Council's Thanksgiving Appeal!

Tompkins Insurance, together with Tompkins Bank of Castile and Tompkins Financial Advisors, made it our mission to support a community in need. Our Monroe County Team set a new record this year contributing 27 boxes of food to those who are less fortunate. We are proud to have been able to help ensure that so many local families were able to have a Happy Thanksgiving! We wish you all a Happy Holiday Season!



[Learn More](#)

Sip, Paint & Enjoy at Brookdale Fairport!

Want a fun night out or to try your hand at something new? Explore your artsy side at Brookdale Fairport for a complementary wine glass painting party with Vino & Vernici! We will provide all the supplies you need to create two custom glasses. No skill required! Come network while you Sip, Paint and Enjoy! Limited seats available. Please RSVP to Alison.Bearer@Brookdale.com

Brookdale Fairport
7 Chardonnay Drive
Fairport, NY 14450
call Alison for more information (585) 402-0828



[Learn More](#)

Breakfast with Santa

Everybody is invited to come and celebrate the Holiday Spirit with our Breakfast with Santa's Buffet, Saturday December 15th at 9am. Bring the little ones in for a picture with Santa. RSVP ASAP



[Learn More](#)

14 Years of Edge Advertising Group Planning the FSW Awards

This year marked the 14th annual Human Service Worker of the Year awards luncheon. Close to 300 community members gathered at the Riverside Convention Center on Friday, November 2nd to recognize and celebrate exceptional contributions of service by a number of extraordinary individuals and organizations. Edge Advertising Group helps plan and execute this yearly event.



[Learn More](#)

Welcome New Members!

[Laura LaManna of Keller Williams Greater Rochester Real Estate](#)

Laura LaManna

195 Kreag Road Fairport NY 14450

585-217-7495

rochestersagent@gmail.com

<http://www.lauralamanna.com>

[Learn More](#)



[Original Steve's Diner](#)

Brian O'Reilly

(585) 248-9996

[Learn More](#)

Save the Date!

State of the Town, Village, and Schools

January 17, 2019 | 11:00am - 1:00pm

Burgundy Basin

1361 Marsh Rd

Pittsford, NY 14534

[Learn More](#)

Follow the Chamber on Social Media

and click SHARE to promote the posts visibility!



The content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages.

Please email us with any questions or concerns:
fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Lyons National Bank
Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce
P.O. Box 1144 | Fairport, NY 14450
<http://www.fairportperintonchamber.org>
fairportperintonchamber@gmail.com
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