



December 2013

Upcoming Events

December 7, 2013
2-4PM
Holiday food & clothing drive
In conjunction with
Christmas in the Village
Nothnagle Realtors
65 S Main Street
Please bring
non perishables for
Perinton Food Pantry.
Free popcorn and cocoa!
No registration required.

December 11, 2013
5-7 PM
Holiday Party
Woodcliff Inn & Spa
FREE to members.
\$10 non members
Please bring a
donation for a local
food cupboard.
REGISTER

January 2014
11:30- 1:30
Burgundy Basin
State of the
Town & Village
Save the date!
Details to follow.

President's Post

As the year 2013 winds down, the Chamber reflects on another successful year of growth! We have gained many new members – our events are consistently well-attended and we have an active and responsive Board. With the Chamber on the brink of dissolution just a few years ago, I wondered myself if it was worth saving and if the need for it was really there.

As we enter 2014, our Chamber is now the premier business group in Fairport/Perinton! The community, in particular our business community, has responded and verified that there is indeed a need for an active Chamber! Our new Directors and members have inspired our existing members. There is now a true, clear value to Chamber membership. The Chamber has forged new relation-

ships with both private and municipal entities to further our growth and presence. We have maximized the talents, time and expertise of our members. I appreciate each of their contributions; they have brought us to where we are today!

Our first annual Business Showcase was a sell-out event! The need for this type of event is evident. It fulfills a very basic function that the community expects from their Chamber. We have applied your feedback and this annual event will evolve and grow accordingly in the years to come.

We will continue to embrace participation and new ideas from our members. This is a truly unique approach compared to other groups; and our level of participation indicates that it is a refreshing change. Our members see their own success

blossom from their contributions to the Chamber. This spirit of volunteerism will keep the Chamber at the forefront .. and the welcome-mat remains out for you to be part of that!



I am excited about 2014! Many plans are underway as a result of our members' input. In addition to each of our members, I would like to personally thank each of our Officers and Directors for their valuable contributions

Also, warm appreciation to our dedicated volunteers, Matt Clement, Jayne DePoint and Barbara Figura. To each of our members, their employees and families, warm wishes for a happy, healthy and prosperous 2014 and a stress-free holiday season! Happy Holidays!

December Business of The Month: Edge Advertising Group

Edge Advertising Group is our Business of the Month for December. Edge is a long-time Chamber member and has provided us with continual support. Partner Diane McClure is an active participant in our events and always lends her expertise to us. Along with Partners Charles Guerin and John Rabish, Edge is truly making a difference in our business community.

Edge Advertising group offers a wide variety of marketing and advertising services for every business and industry. Public relations, website design, logo & branding and social media are just a few areas in which they excel. They are also our neighbor at Suite 220 in the Box Factory building. Give them a call at 218-0011!

November Networking Events Receive Kudos!

Fairport Brewing Company's Ribbon Cutting

The Fairport Brewing Company is now officially opened!! In mid-November they hosted a 3 – day event to kickoff their new tap room at 99 South Main St. Owners Tim Garman & Paul Guarricini cut the ribbon with Paul West along with the company of Town and village officials and a large group of 40 people. The doors were open for all to enjoy a beer in the newly renovated facility. It's a nice little place that almost feels like you're drinking at a friends house. The Chamber welcomes FBC into the Fairport business community and looks forward to future events...at their place of course.



STAR Physical Therapy Networking Event

We had a great networking event at STAR Physical Therapy this past month. Many of our members and new guests came out to meet some new people. Kali Spoto gave everyone a demonstration on how to maintain better posture while working on a computer all day. We'd like to thank all of our members who came out and made this night a success. If you are looking for a great place for Physical Therapy, go to STAR. There staff will work with you to help determine why you are feeling pain or what's wrong. The Spoto family has been running the therapy center for many years and will be family-operated for another generation. The gym is open 24/7 for their members so you can fit in your work out whenever it fits best into your schedule. STAR is located at 790 Ayrault Rd in Fairport.



Member News

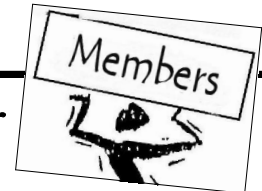
Welcome New Members

- Steven Hasseler, Key Bank
- Marcia Callan,
- Fairport Swimming, Inc.
- Dennis Shew, Just Solutions, Inc
- Tim Garman & Paul Guarricini,
- Fairport Brewing Company
- Don Eaton , The Alliance Group
- Insurance Agency
- Barbara Wyffels,
- Wyffels Agency Inc
- Mark Chapell,
- SEVSTARS.Com Services
- Rick Hall, Minute Man Press

NEW ADVERTISING OPPORTUNITY

The Chamber is pleased to announce that our partners at ADVIO have added three new monitor locations! The Sandbox on Fairport Road and Village Sports on Baird Road have been added to our lineup. Also, another monitor has been added at Mac's Philly Steaks! And there are several more in the works! Look soon for details on low-cost, high-exposure packages! Another benefit of Chamber membership! If you are interested in advertising or hosting a no-cost monitor, please call Advio at 749-1907 or the Chamber office at 586-9840.

Chamber office is now



opened Monday-Friday 1-3PM in the Box Factory

Chamber website

[VISIT SITE NOW](#)

You can also reach the Chamber at 586-9840

Please let us know if you have business related news or accomplishments you'd like to share and we'll do our best to get it in print.

SCORE WORKSHOPS

Winning Strategies for
Small Business Marketing
January 14, 2014
Maplewood Estates
55 Ayrault Road, Fairport NY
[REGISTER NOW](#)
Free parking at east end near Cottages



Ribbon Cutting at the newly remodeled Key Bank Perinton Branch